



40 Blocks & A Movement:

Creating a Caring, Communicating, Connected Community

May 2021 | Deondre' Rutues, Stephen Robinson, Barry Koren



SURVEYS COLLECTED:

228

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July – October
90+ days
(2020)

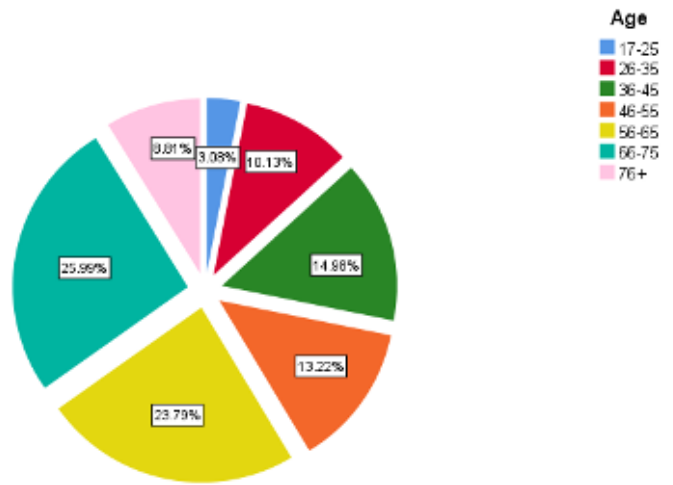


Went to every
home in the
CAND area



24 Leaders
identified

Age Range of Interviewees in CAND area



BASED ON



Informal Social Control
(Caring) – Reactions to
behaviors that establish
norms in a community



Collective Efficacy
(Communicating) – A
group's shared belief in its
capability to organize and
execute actions required to
achieve goals



Social Cohesion
(Connected) – Building
relationships with shared
values, common goals, and
unity



Develop Network of
Neighbors (connect
leaders to neighbors)



Start next '40 Blocks'
project in an adjacent
area (checkerboard
movement)



Generate support for
project via media,
political, & community
connections



GOALS OF PROJECT



NEXT STEPS

HIGHLY RATED ON THE DIMENSIONS OF CARING, COMMUNICATING, AND CONNECTED:

97.8%

BELIEVE that it is
important to be involved in
the **SAFETY, UPKEEP,**
and **DEVELOPMENT** of
the block

88.2%

BELIEVE that it is
important to have **DIRECT**
CONTACT with their
neighbors

96.9%

BELIEVE that it is
important to **KNOW**
THEIR NEIGHBOR